



Vitamin D and Cancer Prevention

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D*action Project

A worldwide population level
public health intervention

1. Solve the deficiency epidemic--now!
 - Get serum levels to 100-150 nmol/L
2. Create Evidence-Based Public Health Policy Recommendations
 - Large scale intervention: Education
 - Testing
 - Voluntary/individual intake adjustment
 - Results

Sponsors Supporting the Call to Action: 100-150 nmol/L

- Individuals: Over 8000 sponsors in the D*action project
 - US, Canada, United Kingdom, Japan, India, New Zealand, Australia

Sponsors Supporting the Call to Action: 100-150 nmol/L

- Associations/Organizations
 - Ontario Society of Physicians for Complementary Medicine
 - Section of Complementary and Integrative Medicine of the Ontario Medical Association
 - DIRECT-MS.org, multiple sclerosis organization

Sponsors Supporting the Call to Action: 100-150 nmol/L

- Clinics/Medical Groups
 - All About Children Pediatric Partners
 - Courtyard Chiropractic Health Centre
 - Homefirst Health Services
 - Mattapan Community Center
 - Reading Hospital Cancer Center
 - Roswell Park Cancer Institute
 - Skardis Pain Management Clinic
 - Steiner Medical and Therapeutic Center

Sponsors Supporting the Call to Action: 100-150 nmol/L

- Pharmacies (all in the US to date)
 - Apotheca Compounding Pharmacy
 - Bella Vista Pharmacy
 - Collier Drug
 - Debbie's Pharmacy
 - Glenn Ellen Pharmacy
 - + + + + many more

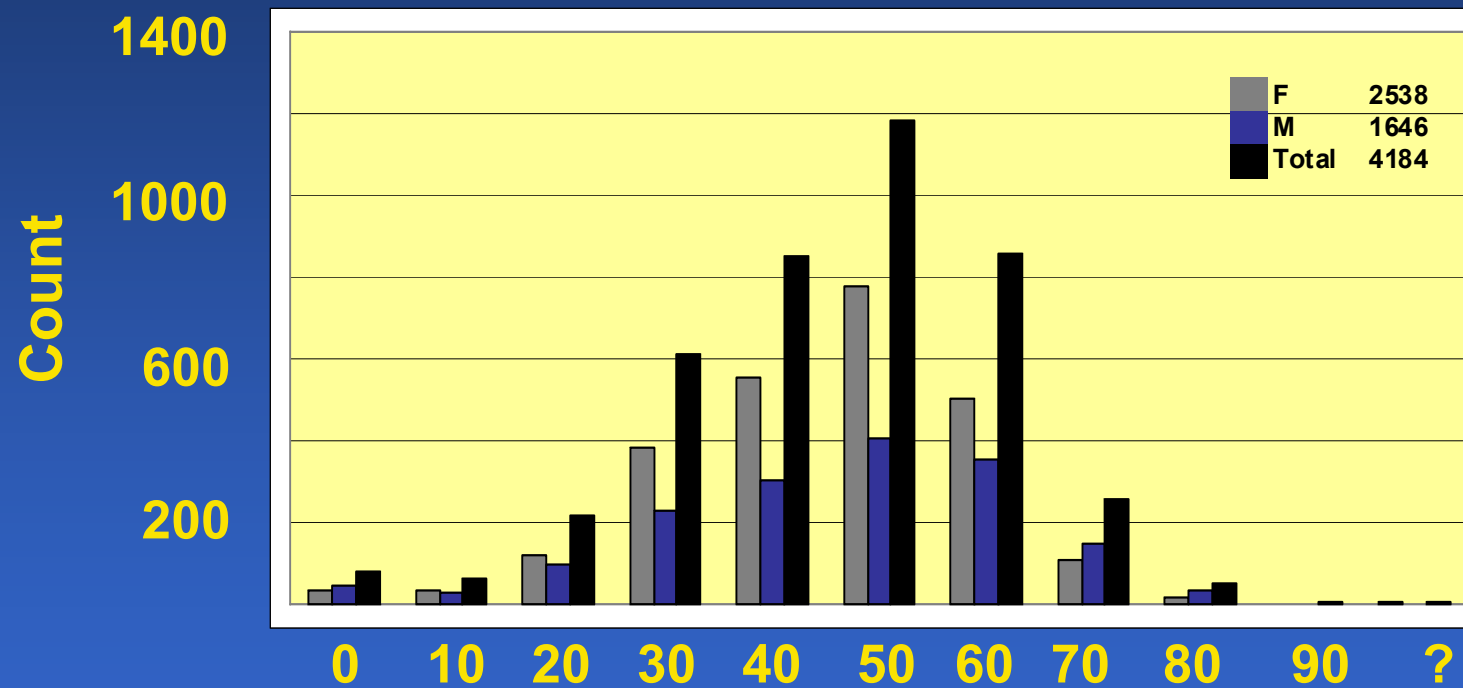
Sponsors Supporting the Call to Action: 100-150 nmol/L

- Community & Research Projects
 - Northwest Arkansas Breast Cancer Prevention
 - MS group in Vermont
 - State of Alaska
 - Minority Group in Georgia
 - University partnership/NIH grant
 - MORE Coming!

Project Results to Date

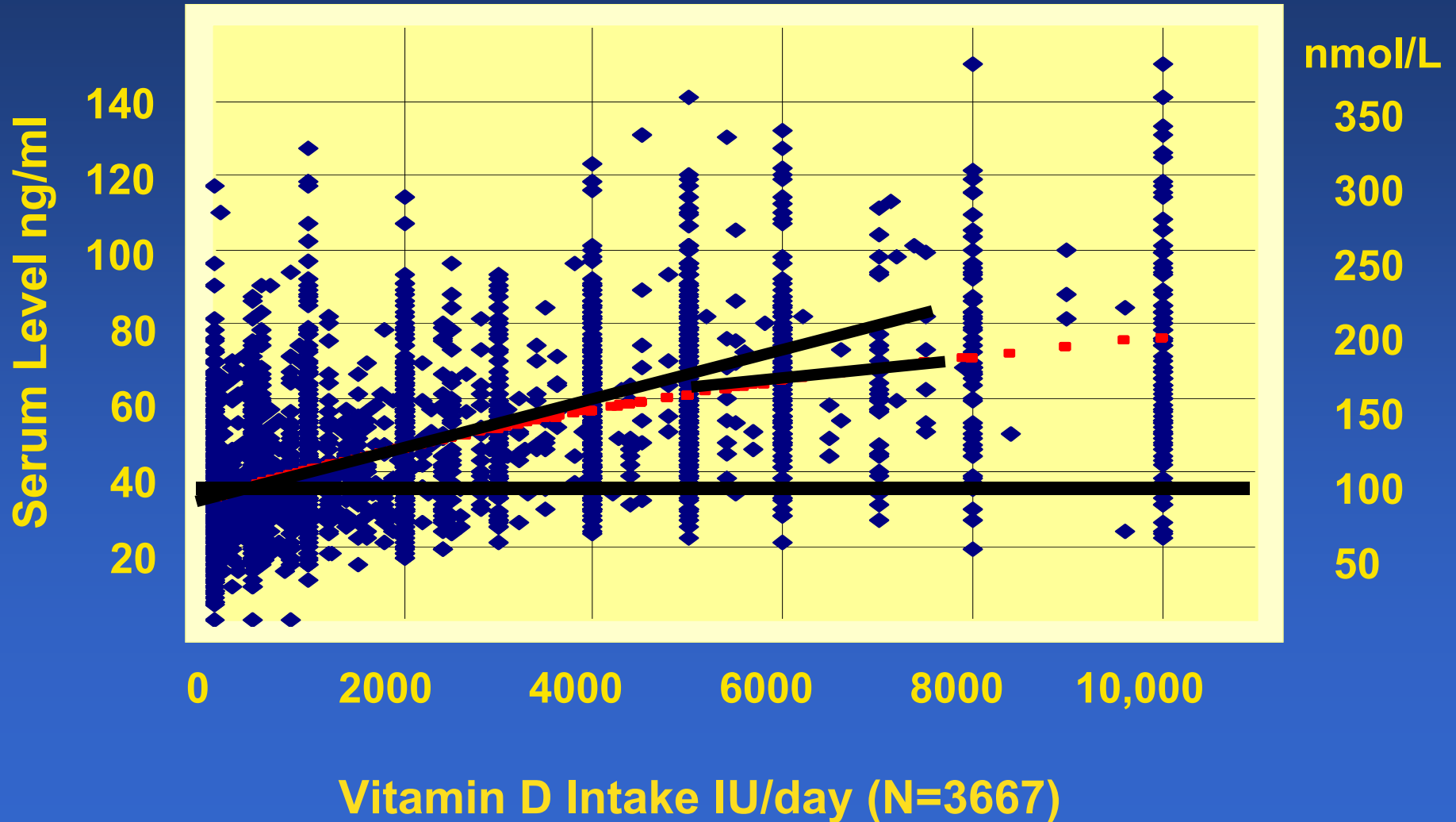
- Who's listening?
- How are they interpreting the message?
- What's next?

D*action Age Distribution

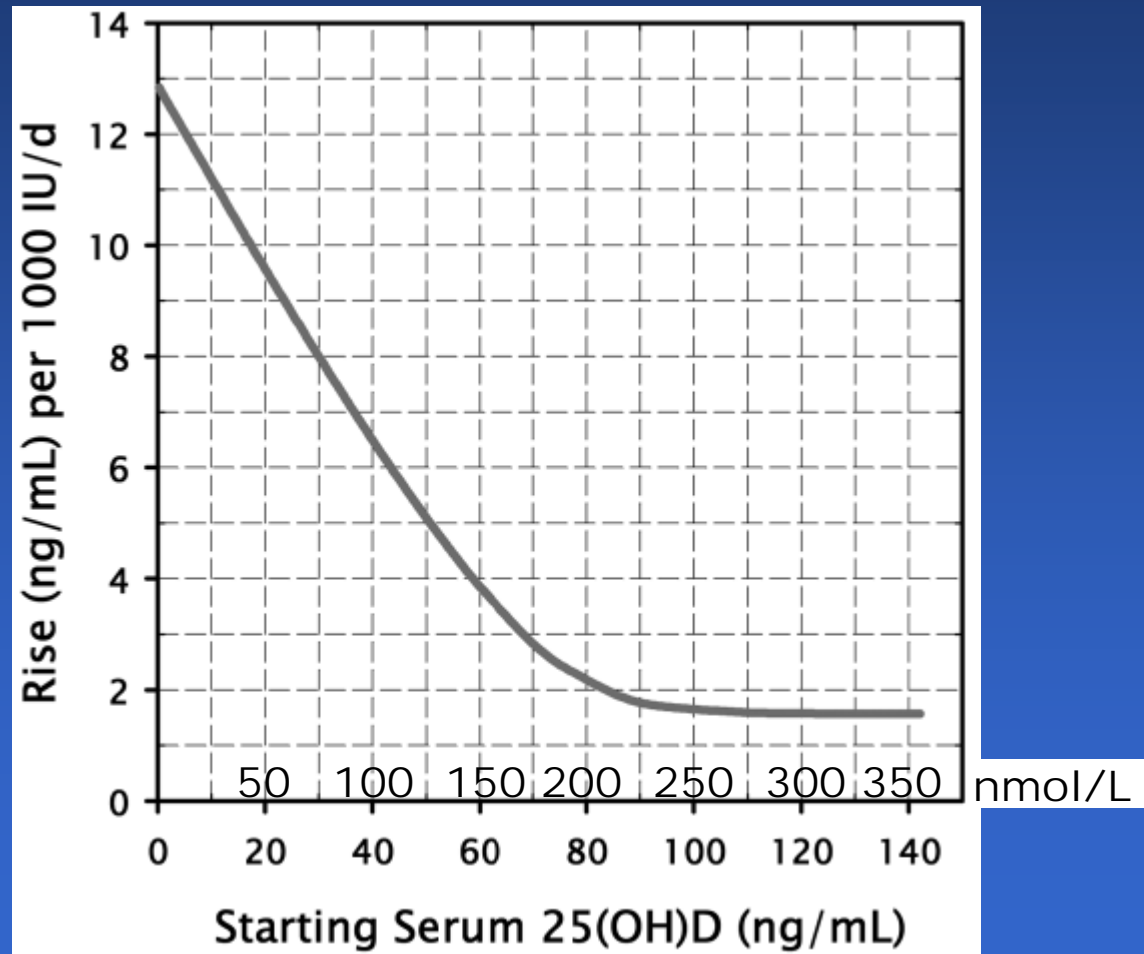


10 Year Age Groups (N=4184, 11/10)

D*action Project: Serum Level vs Intake



Rise in serum 25(OH)D per 1,000 IU D3 per day



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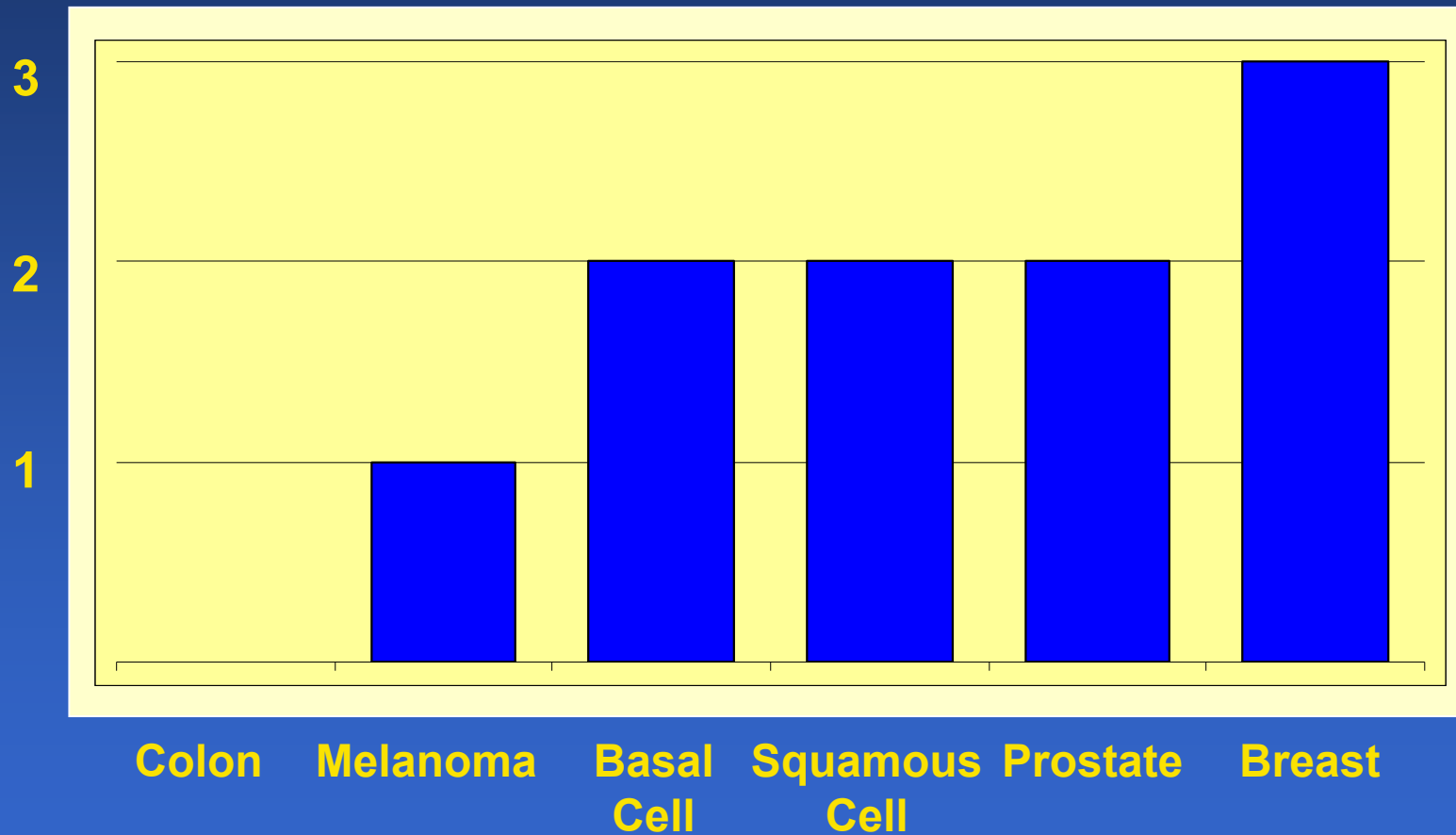
Expected Serum Level (nmol/L)

	50	75	100	125	150	175	200
25	1000	2200	3600	5300	7400	10100	13800
38	500	1700	3200	4900	7000	9700	13400
50		1200	2600	4300	6400	9100	12800
63		600	2000	3700	5800	8600	12300
75			1400	3100	5200	7900	11600
88			800	2500	4600	7300	11000
100			--	1700	3800	6500	10200
113			--	900	3000	5700	9400
125			--	--	2100	4800	8500
150			--	--	--	2700	6400
175			--	--	--	--	3700

Current Serum Level (nmol/L)

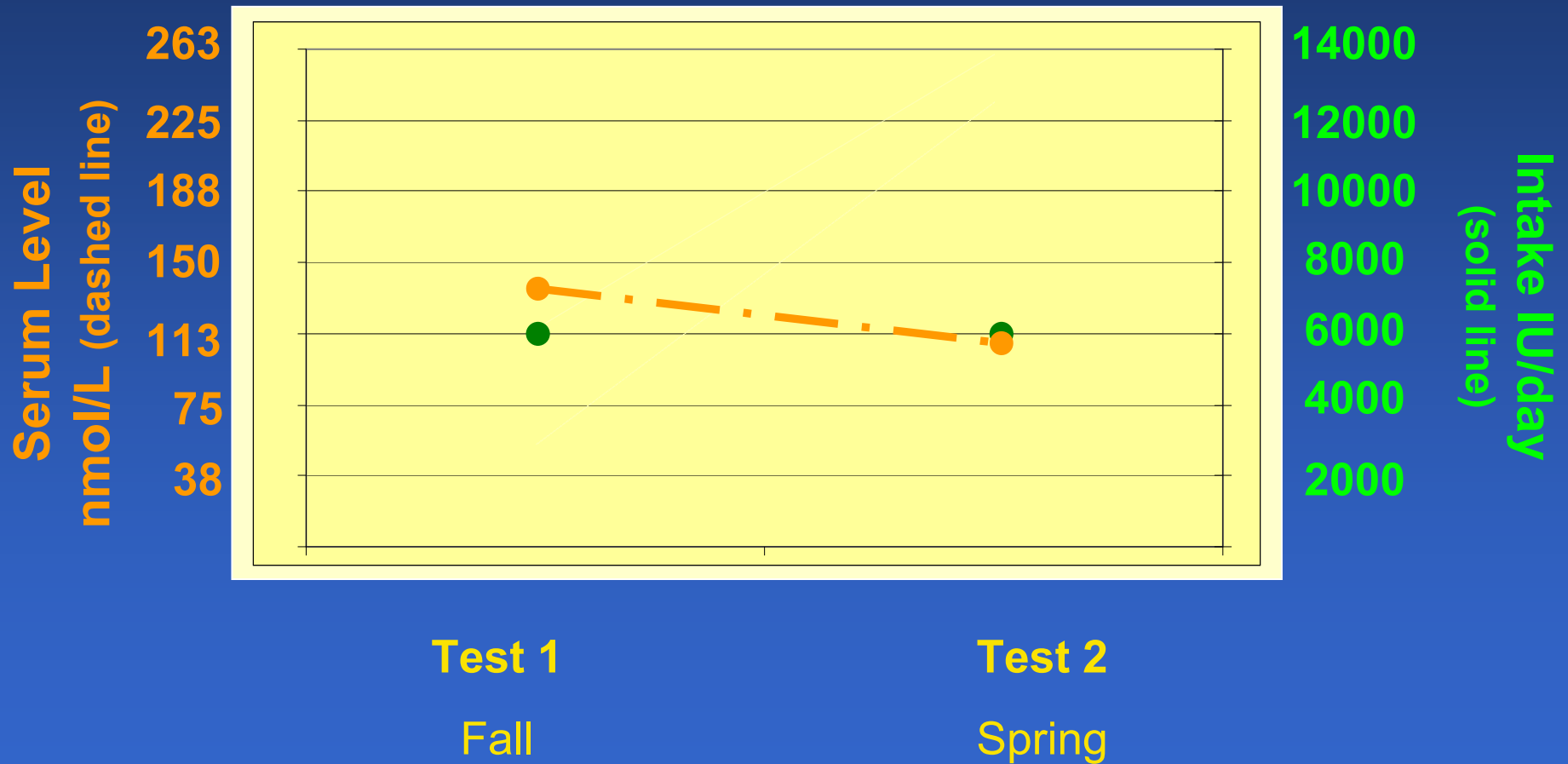
Example: To go from 50 nmol/L to 125 nmol/L would require an average additional intake of 4300 IU/day

D*action Project: Cancer Diagnosis Between Tests 1 & 2



A total of 1589 participants have taken at least 2 tests.

Case #1: Breast Cancer Diagnosis Between Tests 1 & 2

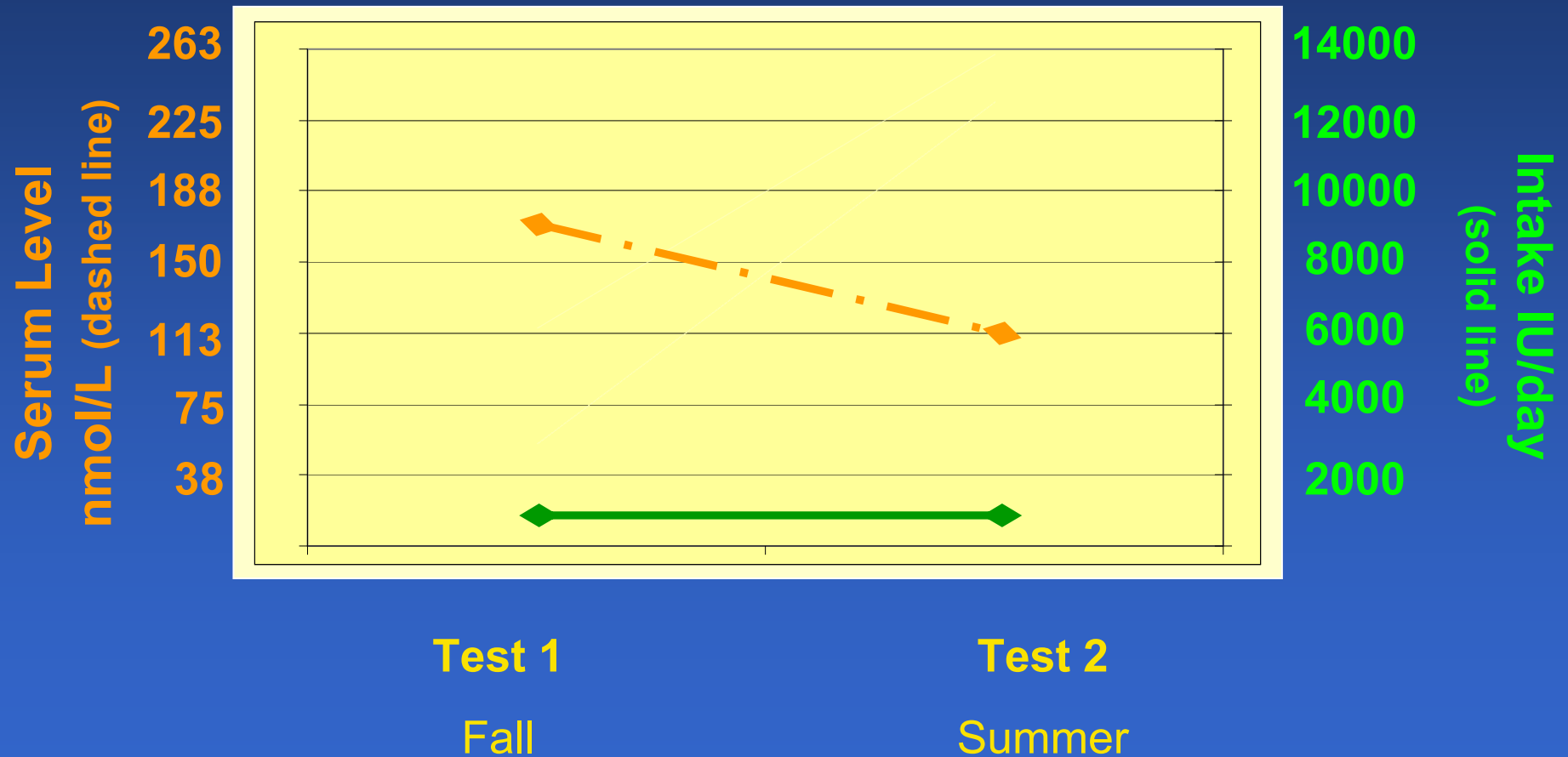


Meet Case #1

- Breast Cancer diagnosis
- 61 yrs old, Caucasian
- 163 lbs
- 5'9"
- Blood Pressure: 116/78
- Spring/summer sun: 60 minutes/day
- Physical activity: 1 mile/day
- 6000 IU/day



Case #2: Breast Cancer Diagnosis Between Tests 1 & 2

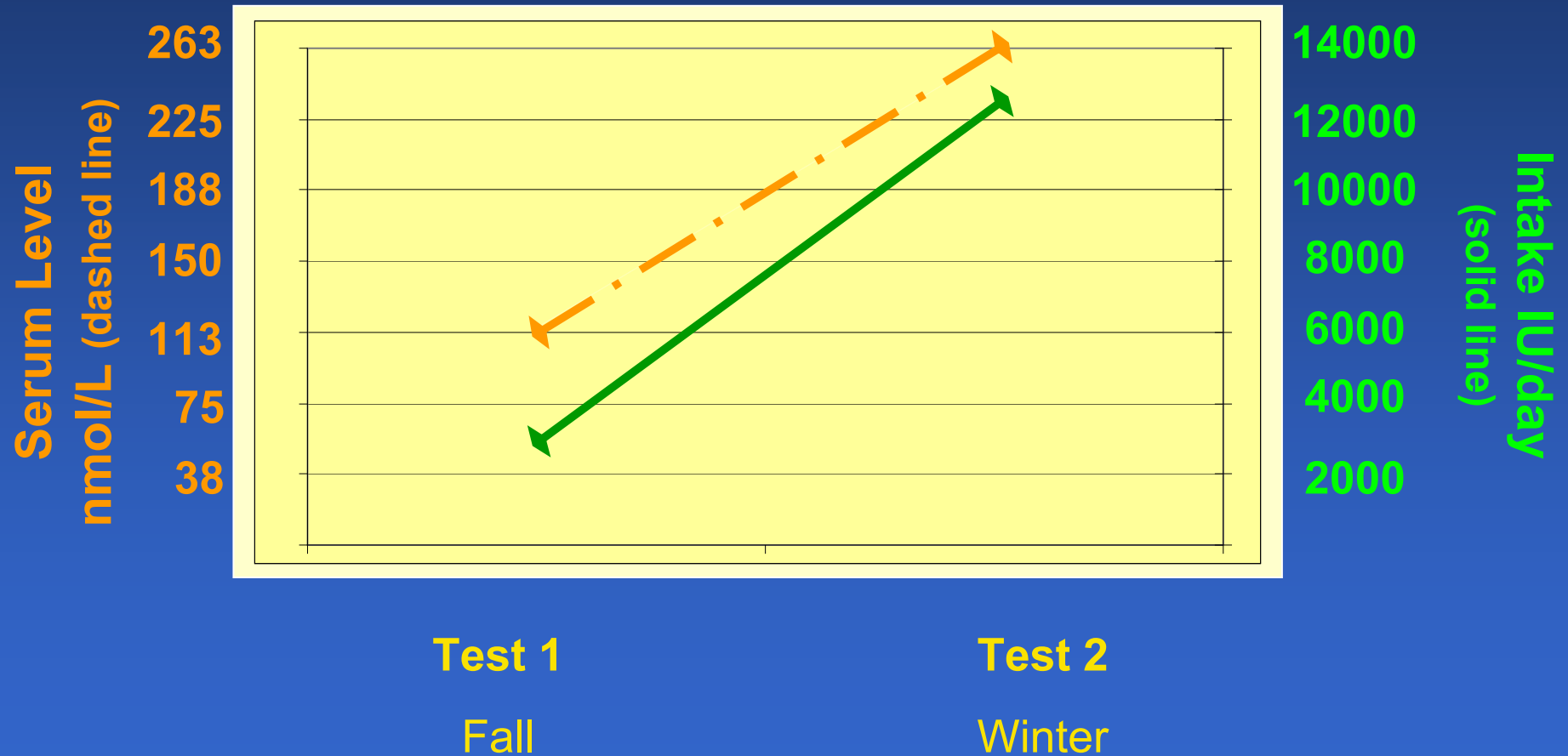


Meet Case #2

- DCIS diagnosis
- 60 yrs old, Caucasian
- 134 lbs
- 5'3"
- Blood Pressure: 106/50
- Spring/summer sun: 60 minutes/day
- Physical activity: 1 mile/day
- Garden
- 800 IU/day



Case #3: Breast Cancer Diagnosis Between Tests 1 & 2

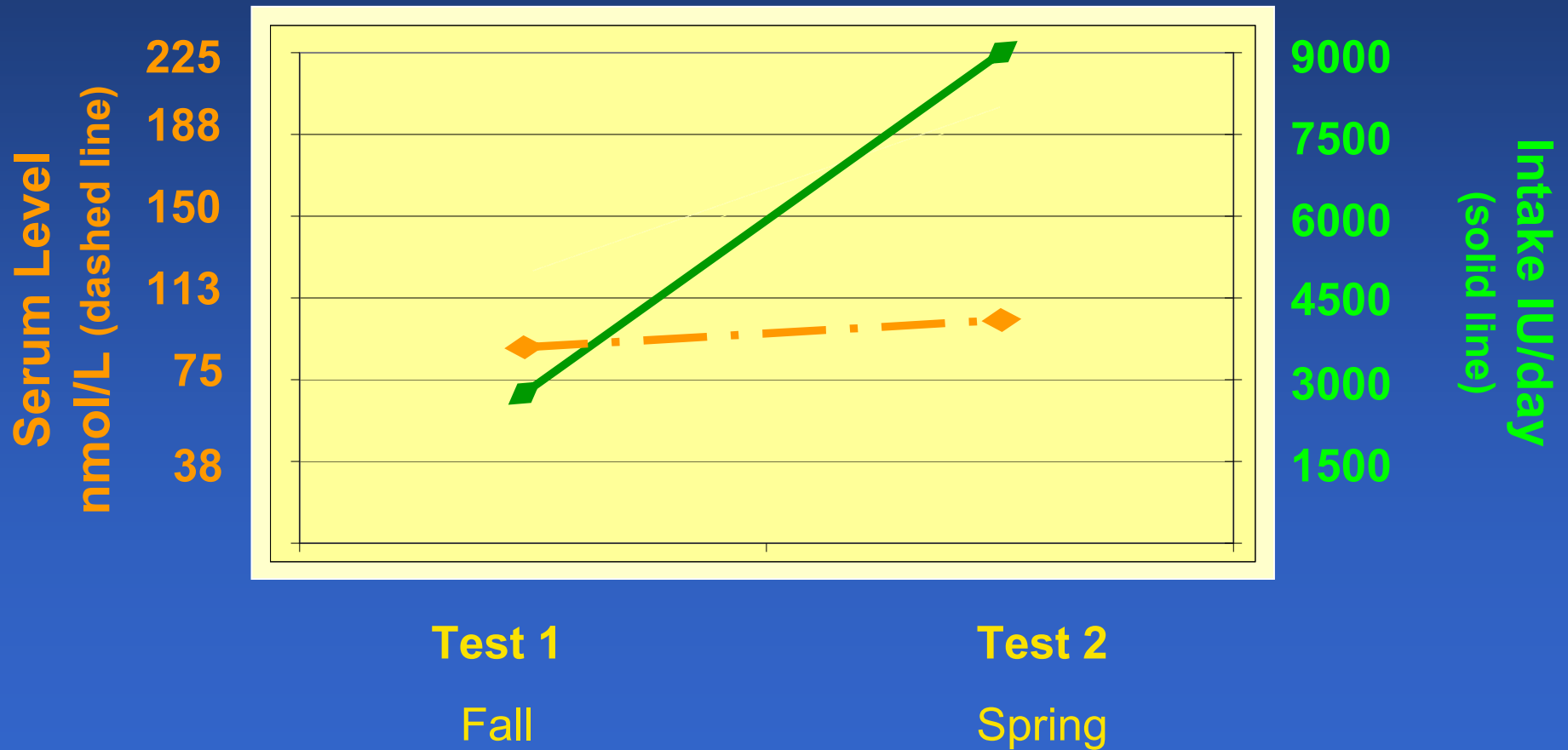


Meet Case #3

- Breast Cancer diagnosis
- 43 yrs old, Caucasian
- 190 lbs
- 5'3"
- Blood Pressure: 118/75
- Spring/summer sun: 0 minutes/day
- Physical activity: none
- 2900 IU/day to 12,500 IU/day



D*action Project: Prostate Cancer Diagnosis Between Tests 1 & 2

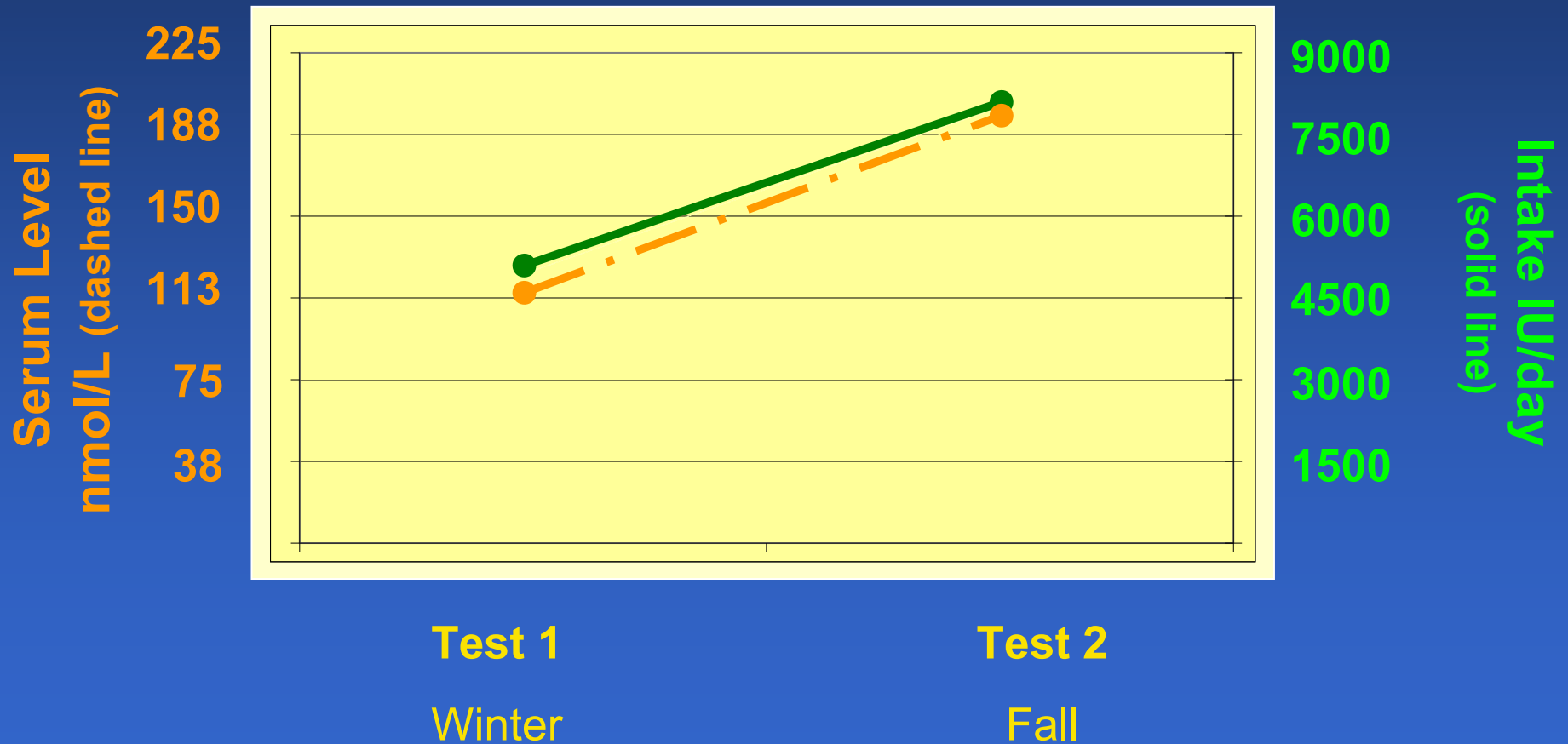


Meet Prostate Cancer, Case #1

- Prostate Cancer diagnosis
- 55 yrs old, Caucasian
- 285 lbs
- 6'5"
- Blood Pressure: 120/90
- Spring/summer sun: 0 minutes/day
- Physical activity: none
- 2800 IU/day to 9000 IU/day



D*action Project: Prostate Cancer Diagnosis Between Tests 1 & 2

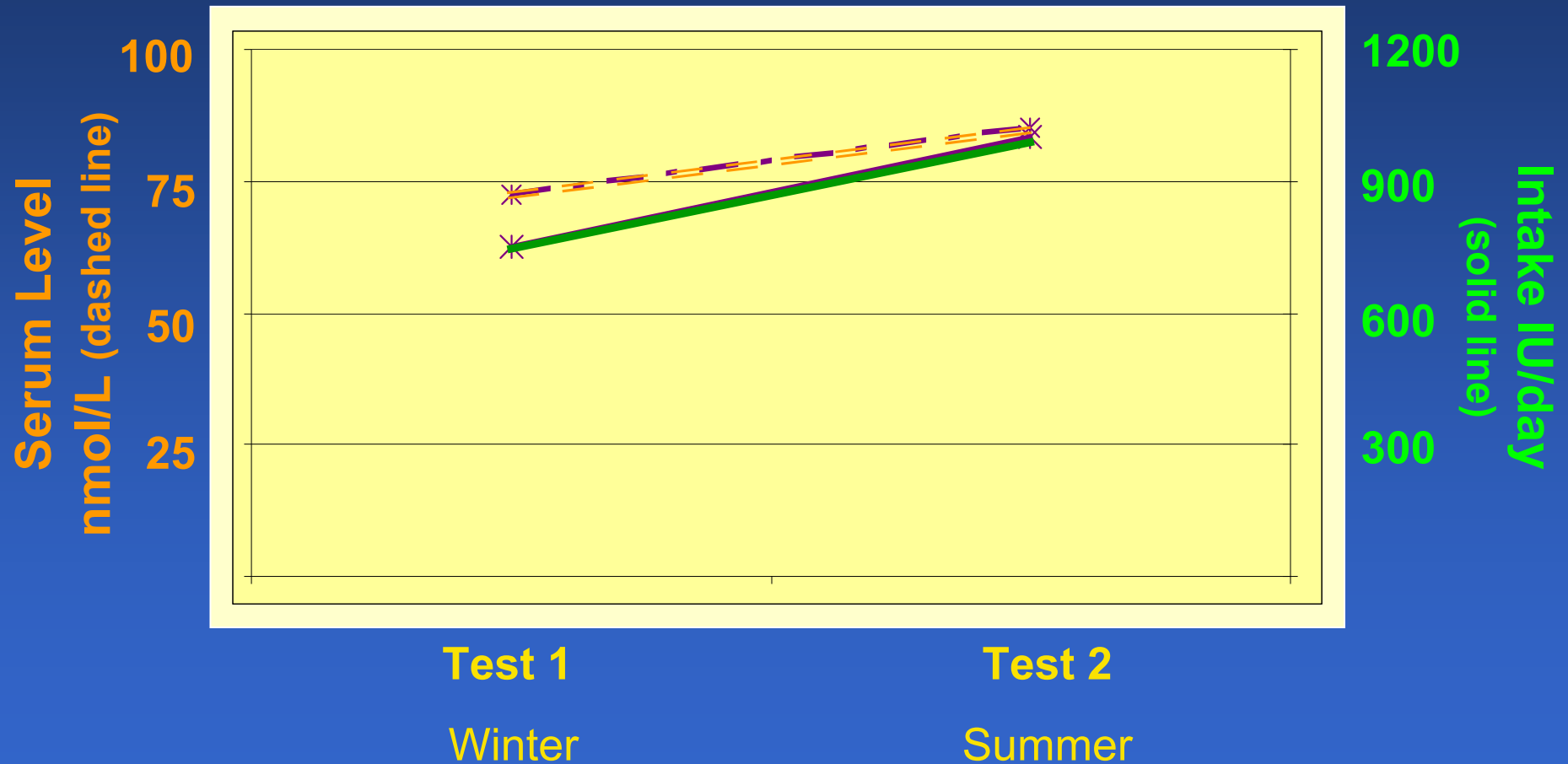


Meet Prostate Cancer Case #2

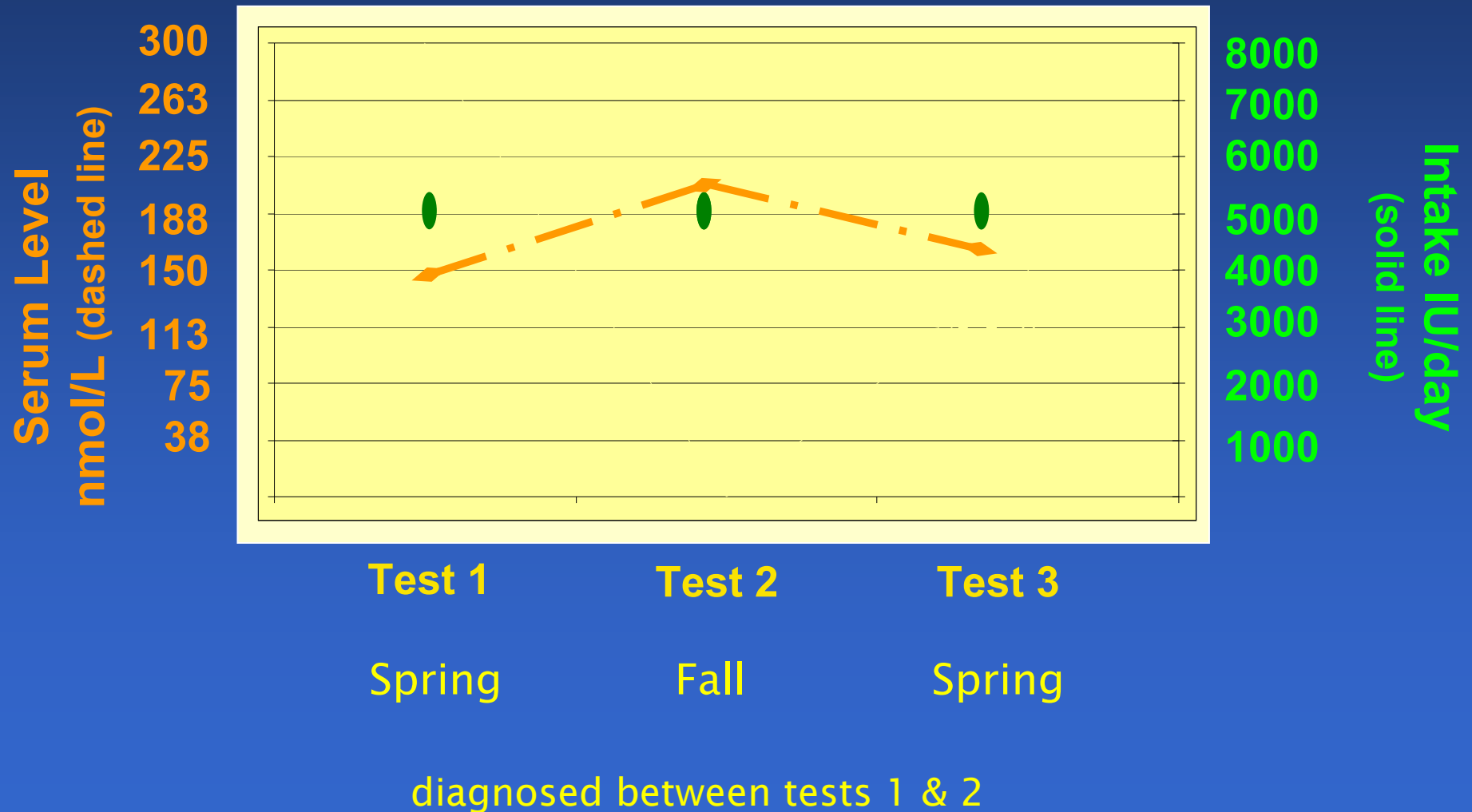
- Prostate Cancer diagnosis
- 71 yrs old, Caucasian
- 185 lbs
- 5'7"
- Type 2 diabetes
- Spring/summer sun: 45 minutes/day
- Physical activity: none
- 5000 IU/day to 8000 IU/day



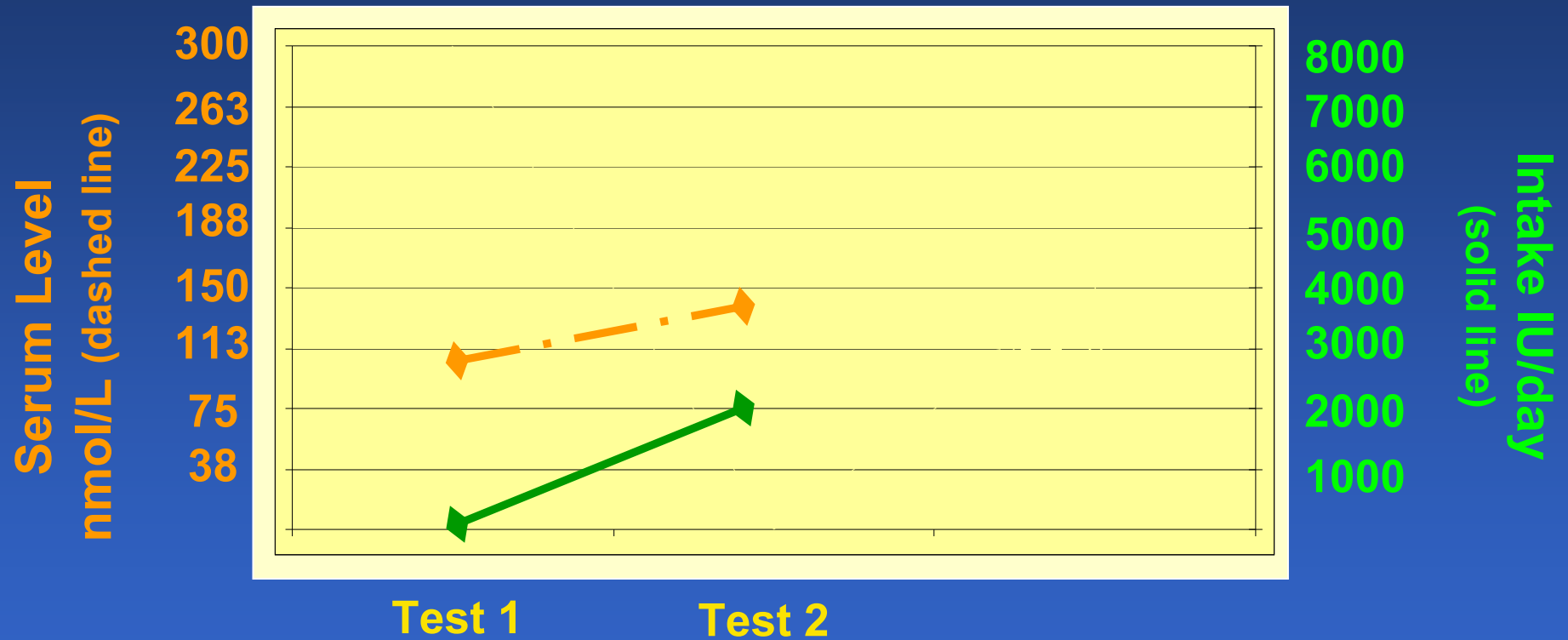
D*action Project: Melanoma Diagnosis Between Tests 1 & 2



D*action Project: Basal Cell Carcinoma Diagnosis After Test 1



D*action Project: Basal Cell Carcinoma Diagnosis After Test 1



Observations

- Average serum level of all but melanoma is >100 nmol/L (40 ng/ml): Success of recommendation!
- Is it high enough?
 - With our recent publication in AntiCancer Journal, it will take approximately 9600 IU/day to get everyone to 100 nmol/L. How can we proceed with this?
 - Recent publication from NHANES data, no impact on Breast Cancer at levels < 40 ng/ml (100 nmol/L)
- Some cancer drugs lower vitamin D serum levels (tamoxifen for a common one)
- How do we best get this word and action to the people AND the oncologists?

Next Steps

- More focus on oncology sponsoring clinics so women can get advice re vitamin D as well as other treatment
- Publication of data on various chemotherapeutic drugs and effect on vitamin D status
- Review dosages in current trials to see if they can be amended for higher serum levels

Special Thanks

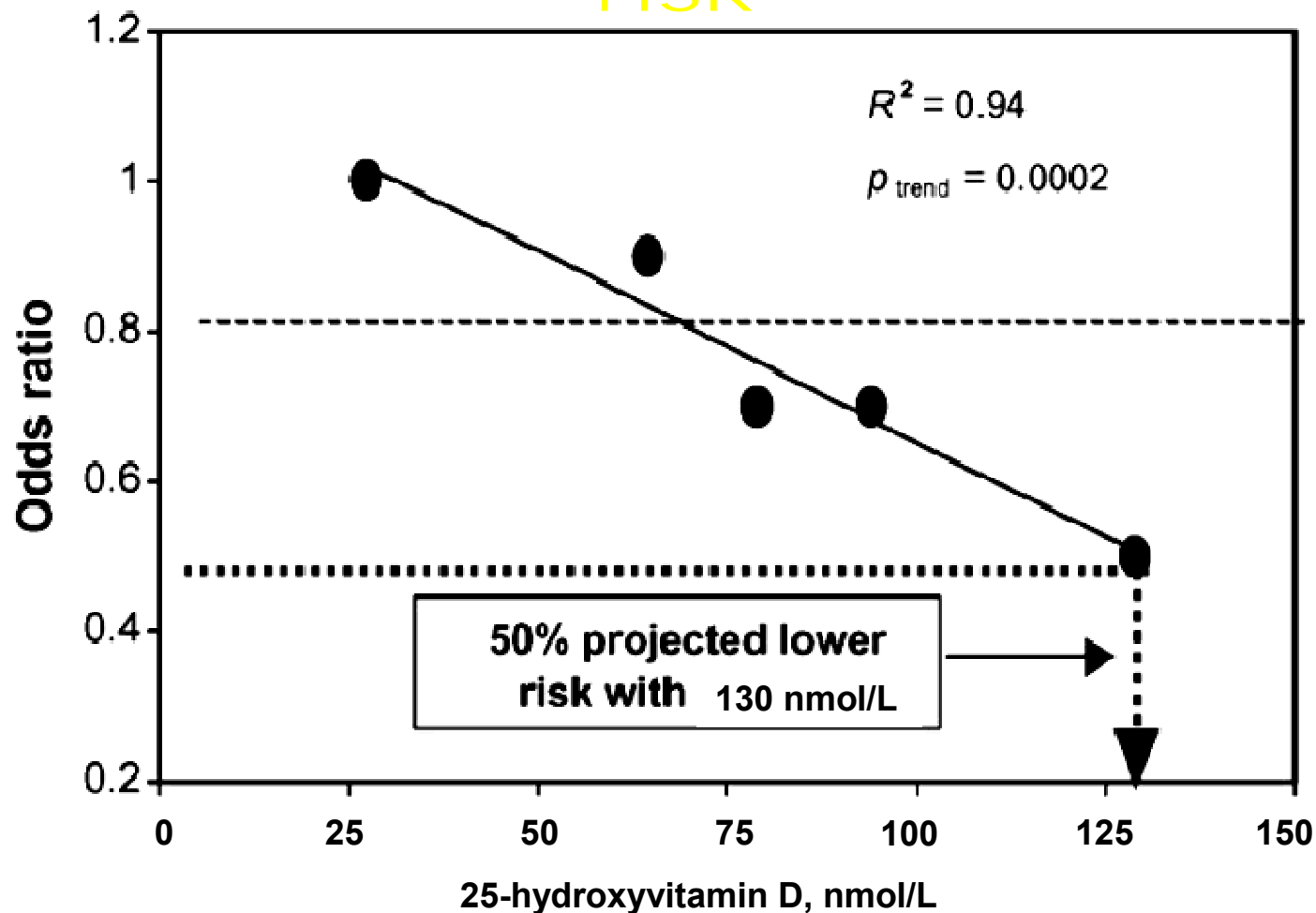
- Cedric F. Garland, Dr. P.H.
- Robert P. Heaney, MD
- Christine B. French, MS
- Leo L. Baggerly, Ph.D.
- ALL 8000 sponsors!



Thank you!

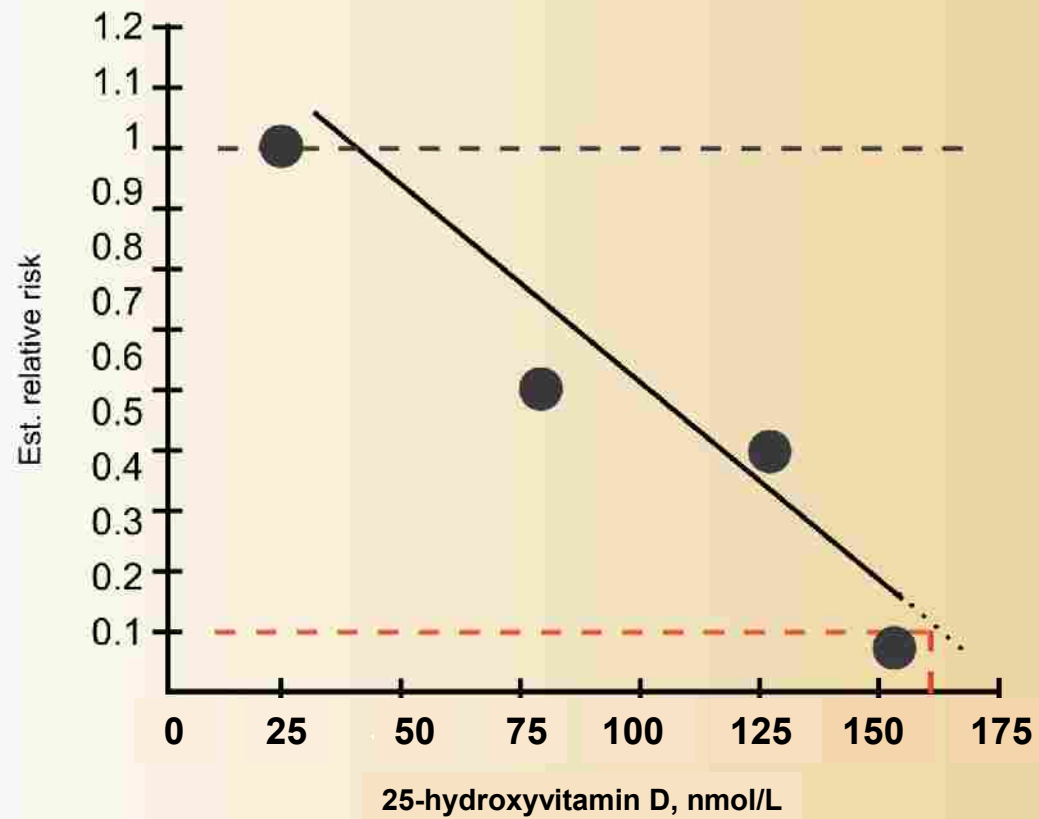
Get your serum level to at least
100-150 nmol/L
(40-60 ng/ml)

Meta-analysis of breast cancer risk



• Dose-response gradient of risk of breast cancer according to serum 25-hydroxyvitamin D concentration, pooled analysis.

80% Breast Cancer Incidence Reduction



Source: Garland et al. (2007) based on data in Lowe et al. (2006)